

# SCOTT MINARD

POWERFUL IMAGES. COMPELLING STORIES.

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See sample work:  
scottminardproductions.com

## Software:

Adobe Premiere  
Adobe After Effects  
Adobe Audition  
DaVinci Resolve  
Adobe Lightroom  
Adobe Photoshop

## Capability:

Video Editing  
Podcast Editing  
Color Grading  
Sound Design  
4K RAW Video Shooting  
Scripted and Unscripted Videos  
Multicamera Interviews  
Live Audio Recording  
Studio Lighting  
Product Photography  
Event Photography  
Photo Editing  
Portraits  
Underwater Photography

## Equipment:

C200 Cinema RAW Camera  
5DMKIV Full Frame Still/Video  
Lumix GH5/Underwater Housing  
Studio Quality Video Lights  
Wireless Studio Photo Strobes  
Softboxes/Lighting Control  
Audio Kit with Shotgun/Lav's  
2022 DJI 4K 60fps Drone

## Certifications:

Divemaster  
USCG Registered Deckhand  
PADI Rescue Diver  
PADI  
Underwater



## EXPERIENCE

### Freelance Editor, Filmmaker and Photographer - 2015-Current

I work regularly with small locally-based businesses, as well as household names both on large-scale sets and as one-man-band style productions. Working alone, I can write, produce, shoot, and edit content from inception to completion. I frequently fall into step quickly in a larger collaborative production ecosystem as a local guide or swing Grip and Electric, PA, Camera assistant, or Shooter. When shooting and directing myself, I focus on powerful images and, more importantly, telling compelling stories that inspire a targeted audience to embrace a specific call to action.

### Head Content Creator - PURIUM - 2020-2022

At Purium I Created educational and creative content both daily and weekly to be distributed directly to customers. I regularly cut one hour Zoom classes into one-minute summaries, and document healthy grocery trips with game show-style challenges, and eye-catching recipe videos. I entirely revamped Purium's online content during my time there to be gorgeous, well edited, and just the right amount of fun. I managed time and tasks independently, usually posting content directly to our social media services ahead of deadlines without the need for manager supervision.

### Divemaster 2021-2023 Sun Diver International, Catalina, California.

As a Deckhand, Divemaster, and Safety Officer, I was in charge of all aspects of keeping the boat running and passengers safe over 30 miles from our harbor in Los Angeles. After being the first friendly face and impression when they showed up to the boat, I was often singlehandedly and independently interfacing with 30+ customers to answer questions and keep their needs met and stomachs full over the course of a 10-hour day. Day-to-day operations included managing customer relations, assisting with gear, guiding underwater as applicable, and in-water rescue and first aid as needed all while instilling a new love for and respect of our oceans and Kelp Forests to first-time divers.

### Staff Video Editor, USA Today, - 2019

As a video editor for a USA Today lifestyle YouTube channel I consistently edited, colored, created motion graphics, and sound-designed high-quality cinematic videos that were fast-paced, fun, and engaging. I was able to meet tightly assigned deadlines regularly. When the channel was shut down in December 2019 due to a corporate-level merger, we were wildly ahead of all metric goals for audience retention and engagement of an audience of nearly 30,000 subscribers.

### Staff Photographer, Camp Norwester — summers 2015-19, 22

As the staff photographer at Camp Norwester, I consistently provided high-quality content to the Outreach Director, who posted to the camp's social media and blogs on a daily basis over the entire summer. Over the ten weeks, I delivered over 5,000 images each year that were shot, sorted, and edited independently during my time on the island. I was additionally in charge of and responsible for children ages nine to sixteen during either day-to-day activities at camp or on high adventure outings, such as a five-day kayak trip around the San Juan Islands or on a summit expedition of Mt. Baker in the Olympic Cascades.

## EDUCATION

Chapman University — BFA Film/Television Production - 2017  
Key Crew on Chapman Sports Broadcast Network for Three Years

## Content Distributed By

